

Pradeep C. Mishra

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Education:

- The Arkansas State University, Jonesboro, AR, USA; M.P.A. – area of concentration: Newspaper Management, 1993
- The Arkansas State University Jonesboro, AR, USA; B.S. – Printing Management, minor: Graphic Design, 1990
- Northern Institute of Printing Technology, Allahabad, India; Diploma in Printing Technology, 1982
- Kanpur University, Kanpur, India; Bachelor of Science – Physics, Chemistry, and Mathematics

Employment History:

- Arkansas State University, Faculty in Graphic Communications, 2001 – present
- Arkansas State University, Director of Printing Services, 2007 - present
- Tata Donnelley Limited, Bombay, India, Plant Manager, 1994 – 2000
- Center for Economic Development, Arkansas State University, Jonesboro, AR, USA, Intern, 1993-1994
- Department of Public Administration, Arkansas State University, Jonesboro, AR, USA, Graduate Assistant, 1992-1993
- Ringier America, Jonesboro, AR, USA, Pre-press Technician, 1990-1991
- Maya Enterprises, New Delhi, India, Production Supervisor, 1982 - 1986

Strengths & Skills:

- More than 30 years of commendable global experience in the Printing and Graphic Communications Industry.
- Excellent knowledge of Electronic Pre-press, Press and Post-press

systems.

- Expert in ISO-9000 certification process worked as Lead Assessor and Management Representative at Tata Donnelley Limited.
- Expert in Quality Control worked as Corporate Quality Head.
- Excellent interpersonal skills and ability to motivate employees.

Honors:

- Magna Cum Laude Graduate Arkansas State University, USA
- President's Scholar College of Communications, Arkansas State University, USA
- Who's who Among Students in American Universities and Colleges Outstanding Senior Department of Journalism and Printing, Arkansas State University, 1989-90
- Outstanding Student Scholarship Graphic Arts Club, Arkansas State University, USA, 1988-89
- Outstanding sophomore Department of Journalism and Printing, Arkansas State University, USA
- Dean's List Arkansas State University, USA Spring 1987, Fall 1987, Spring 1988, Fall 1988, Spring 1990
- Honor Roll Arkansas State University, Fall 1986, Spring 1989, Fall 1989
- Top Scholar Award Kappa Tau Alpha, National Journalism Scholarship Society, USA, 1989-90

Services:

- Member of Chancellor search committee
- Member of A-State Faculty Senate
- Served on the "Committee for University Academic Calendar" at A-State
- Served on the "Academic Hearing Committee" at A-State
- Served on the "Cost containment – Chancellor taskforce" at A-State
- Served on the "Information Technology Funding Focus Team Committee"

at A-State

- Served on the “Computers/Technology Committee at A-State
- Background Check –Task force member, created by Dr. Potts, A-State Chancellor
- Gambling Policy – Task force member, created by Faculty Senate
- Member of “Multicultural Week Committee” at A-State
- Served on the “Multicultural Advisory Committee” at A-State
- Served on the “Wellness Council” at A-State
- Member of “Customer Advisory Panel” for Printing Services at A-State
- Served on the “Campus Safety Committee” at A-State
- Served on the Development, Communications, and Alumni Committee at A-State
- Served on the Employee Benefits Committee at A-State
- Served on the “Social activities program for internationals” committee
- Faculty Advisor for G.E.T. (Gamma Epsilon Tau) club
- Faculty Advisor for International Student Association (ISA) at A-State
- Faculty Advisor for Indian Student Organization (ISO) at A-State
- Faculty Advisor for Circle K International at A-State
- VP for Northeast Arkansas Indian Cultural Society
- Active advisor for student curriculum plans

Professional Activities:

- Vice-President – Publication for Graphic Communications Education Association (GCEA)
- Vice-President – Treasurer for Graphic Communications Education Association (GCEA)
- Region IV Vice President for International Graphic Arts Education Association, Inc. (IGAEA)
- Printing Industry of America (PIA)
- National Association of PhotoShop Professionals (NAPP)
- Specialty Graphic Imaging Association (SGIA)

- Gravure Association of America (GAA)
- Flexographic Technical Association (FTA)
- National Association of Printing Leadership (NAPL)
- Published articles:

New Waves in the Printing Industry:

New Breed of Employee for an Evolving Industry

Resurrection of RFID in GCOM industry:

Are we ready to adopt it?

What We Need To Know About...VDP (*Variable Data Printing*)

**Courses
Taught:**

- Electronic Innovation in Graphic Communications (GCOM 4783)
- Graphic Publication Production (GCOM 4683)
- Graphic Communications Management Seminar (GCOM 4643)
- Graphic Communications Management (GCOM 4623)
- Post-press Technology & Distribution Management (GCOM 4613)
- News design and Publishing (JOUR 4093)
- Desktop Publishing & Publication Design (GCOM 3673)
- Graphic Production Systems (GCOM3603)
- Intro to Visual Communications (JOUR 3503)
- Photography (JOUR 3043)
- Internship (GCOM 3003)
- Digital Prepress Workflows & File Creation (GCOM 2673)
- Intro to Digital Publishing (GCOM 1813)
- Graphic Communication Systems (GCOM 1613)